



Personal Mobility Vehicles

## Privacy Policy

This Privacy Policy ("Privacy Policy") describes what information we collect from our Site's visitors, how we use that information, how we protect and secure it, and what choices our visitors have regarding how their information is used. For purposes of this Agreement, the terms "we," "us," and "our" refer to Hoveround Corporation. "You" refers to you, as a user of the Site. "Site" refers to [www.hoveround.com](http://www.hoveround.com) and all webpages contained within the [hoveround.com](http://www.hoveround.com) domain. By using this Site in any way, you signify your agreement to this Privacy Policy and consent to our collection and use of your personal information as described in this Privacy Policy.

### **Information We Collect**

Visitors can access and browse the Site without disclosing most personally identifiable information; however we may collect your IP address. We do track information provided to us by your browser, including the website you came from (known as the "referring URL"), the type of browser you use, the time and date of access, and other information that does not personally identify you. We also collect information that you voluntarily provide to us if you fill out our online forms such as your name, whether or not you have Medicare or other insurance, whether you are having mobility difficulty, your telephone number, email address, and street address. Most of the Site does not require any form of registration, allowing you to visit the Site without telling us who you are or giving us any information.

### **How We Use Information**

By providing your personal information and clicking "Continue" and "Get Started Now," you acknowledge and agree that a mobility specialist from Hoveround may contact you using your personal information to set up and conduct a free mobility consultation. Further, by providing this information to us, you agree to receive brochures, calls, emails and other forms of communications from us. By providing your payment card information, you authorize us to use it for purchases you make. And by accessing the site, you also agree that we may use your IP address for purposes of serving you advertisements for other Hoveround products when you visit other sites.

Additionally, we may disclose information we collect to a successor entity in connection with a corporate merger, consolidation, sale of assets or other corporate change respecting the Site. If our information practices change at some time in the future, we will post the policy changes to our Site to notify you of these changes and provide you with the ability to opt out of these new uses. If you are concerned about how your information is used, you should check the Site periodically.

### **How We Protect Information**

While there is no practical way to absolutely assure the security of information you supply us, we take steps we believe are reasonably designed to protect your information from unauthorized access. We have security measures in place at our physical facilities that we believe are adequate to protect against the loss, misuse, or alteration of information that we have collected from you at our

Site. We also have technological security measures in place, including encryption, firewalls, and other security software. Additionally, we limit access to the personal information we store to only those employees with a specific business need, and only after they received the required authorizations. However, please note that this is not a guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of such firewalls and secure server software. By using our site, you acknowledge that you understand and agree to assume these risks.

### **Sharing of Information**

We share your information only with vendors who are performing services for Hoveround on behalf of Hoveround. For example, when you provide your information online and click "Get Started" to submit it for a follow up call, we provide that information to our vendor to verify that the information you provided is not false. That vendor does not store the information, but merely passes back to us only those contacts that it verifies as real. We do not share the information you provide to us on the Site with any other third parties. We do not partner with or have special relationships with any ad server companies. We may release information we have collected when legally required to do so, at the request of governmental authorities conducting an investigation, to verify or enforce compliance with the policies governing our Site and applicable laws or to protect against misuse or unauthorized use of our Site.

### **Your Rights and Correcting Information**

If you would like to opt-out of receiving promotional or marketing material from us in the future, you can unsubscribe from communications you no longer wish to receive from us. We provide an unsubscribe link in all of our email communications. In addition, you may opt out of future communications at any time by emailing [info@hoveround.com](mailto:info@hoveround.com) and including the email address you wish to be removed... You may change this information at any time and as often as necessary. Your decision to opt-out shall not preclude us from communicating with you regarding your existing or past relationship with us. If you feel that this Site is not following the information stated in this Privacy Policy, please contact Hoveround's Compliance Office by sending an email to [compliance@hoveround.com](mailto:compliance@hoveround.com).

### **Links to Other Sites**

This Privacy Policy applies only to [www.hoveround.com](http://www.hoveround.com) and not to any third party websites. We may provide links to other websites that we believe may be of interest to our Site users. Though we strive to ensure that such websites are of the highest standard, Hoveround cannot guarantee the standards of every website it provides a link to or be responsible for the content, information, goods or services available through such third party sites.

### **Changes to this Privacy Policy**

We reserve the right to change this Privacy Policy, along with related procedures, at any time. We will post changes to this Privacy Policy on the Site in a timely manner. Please check back periodically, especially before you provide any personally information. If you have any questions regarding this Privacy Policy or the practices of our Site, please contact Hoveround's Compliance Office by sending an email to [compliance@hoveround.com](mailto:compliance@hoveround.com).

**Last Updated:** This Privacy Policy was last updated in June 2011